



CIMA E1 Key Examinable Areas for November 2011

NOTE: These should only be used in conjunction with proper studying. We cannot guarantee that these topics will appear in the actual exam as we have not seen the exam papers. Examiners are not predictable so it is vital that all core syllabus areas are revised fully. The tips are based on Kaplan's experience and understanding of the CIMA exams and will help focus your last minute revision.

Please also read all the Examiner's Articles – available on the CIMA Global website

Section A:

Expect the questions to cover the full range of the syllabus.

Sections B and C:

- The global business environment
 - Corporate political activity
 - Risk
 - Corporate governance and stakeholders
 - Ethics/corporate social responsibility
 - Culture

- Information systems
 - Databases
 - Decision support systems, e.g. EIS
 - User resistance and change management
 - Systems implementation

- Operations management
 - Value chain
 - Inventory management
 - Supply chain management
 - Benchmarking
 - Quality

Continued...

- Marketing
 - Marketing in not-for-profit organisations
 - Marketing orientation and plan
- Managing human capital
 - Motivation
 - Flexible working
 - HR planning including selection, induction and training/development

Read our FAQs and General Exam Tips for this subject at:

www.kaplan-exam-tips.com



If you have not used this free Kaplan site before simply go to the website above, select 'click here to sign up' and register.

This website will also give you access to lots of other FREE resources:

- Masterclass video tutorials
- Blogs
- Exam Review videos
- Revision advice
- Past exam debriefs
- Tips on what to do on exam day
- How to use your reading time

Plus Kaplan's Exam Emergency Service forum for any last minute questions you have for our tutors.